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## Holland Named BASF LTL Carrier of the Year for 2013

HOLLAND, Mich., March 20, 2014 (GLOBE NEWSWIRE) -- Holland has been named 2013 LTL Carrier of the Year by BASF, the world's leading chemical company. The award is to be presented to Holland on May 1, 2014, at a ceremony hosted at the BASF corporate headquarters in Florham, N.J.

Holland was selected from a number of LTL carriers as the best of 2013 based on five fundamental performance measures: On-Time Delivery, Safety, Pricing, Customer Service and Billing Accuracy. Additionally, BASF officials selected Holland due to a demonstrated excellence in customer focus and service responsiveness.

"Holland has built one of the best teams in the industry," wrote Peter Belthoff, BASF Director, Logistics Solutions Procurement. "The dedication of Holland drivers, operations staff, sales and customer service groups is second to none. The level of consistency in professionalism and dedication as demonstrated by Holland has been evident throughout the past year. One of our four strategic pillars at BASF is innovating to make our customers more successful. Holland has demonstrated this principle to our benefit and in turn to the benefit of our customers."



"It is an honor to receive this award from our partners and friends at BASF," said Scott Ware, Holland President. "The greatest measure of our success at Holland is the satisfaction of our customers. This award serves as a testament to our commitment to constant improvement in all aspects of our service offerings. Even more so, it represents the hard work and dedication of our talented and service-focused employees. It is by virtue of their efforts that Holland can lay claim to the title of regional leaders in next-day LTL freight."

This is the second Carrier of the Year award that Holland has received in 2014. Unishippers Global Logistics recently named Holland their 2013 Regional LTL Carrier Partner of the Year for performance excellence throughout the previous year.

### About Holland

Holland has long been recognized for delivering the most next-day service lanes in its territory and annually records one of the lowest claim ratios in the industry. Founded in Holland, Mich., in 1929, Holland provides industry leading, on-time reliability for less-than-truckload shipments in the central and southeastern United States and in eastern Canada. Holland, recognized by *Logistics Management* magazine with its 2013 Quest for Quality award for 28 consecutive years, was honored for performance excellence in 2013 with the Midwest/Mid-Atlantic Regional LTL Motor Carriers award and the South/South Central Regional LTL Motor Carriers award, as well as the Expedited Motor Carriers award. For more information, visit [hollandregional.com](http://hollandregional.com). Holland is a subsidiary of YRC Worldwide, Inc.

Website: [hollandregional.com](http://hollandregional.com)

Facebook: <http://www.facebook.com/hollandregional>

Twitter: <http://www.twitter.com/hollandregional>

LinkedIn: <http://www.linkedin.com/company/holland>

YouTube: <http://www.youtube.com/hollandregional>

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