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YRC Worldwide Companies Honored with the ATA Mike Russell 'Good Stuff' Trucking Image Award

OVERLAND PARK, Kan., Oct. 9, 2012 /PRNewswire/ -- The American Trucking Associations has awarded YRC Worldwide Inc. (NASDAQ: YRCW), YRC Freight, Holland, Reddaway and New Penn with the sixth annual Mike Russell "Good Stuff" Trucking Image Award. The Award honors companies that creatively generate positive awareness of the trucking industry. The YRC Worldwide companies were recognized for their driver recognition initiatives, sustainability programs and assistance they have provided to communities including those with military families.

"This recognition highlights our employees' commitment to promote the very best of this industry in safety, sustainability and service," said James Welch, CEO of YRC Worldwide. "I am proud of the commitment our team makes each and every day to be champions of safety, practice sustainability in their jobs and serve the communities in which we do business."

The "Good Stuff" Trucking Image Awards are named in honor of the late Mike Russell, a trucking industry supporter and former ATA vice president of public affairs. TMW Systems sponsored the Awards at the American Trucking Associations' Annual Management Conference and Exhibition in Las Vegas.

About YRC Worldwide

YRC Worldwide Inc., a Fortune 500 company headquartered in Overland Park, Kan., is the holding company for a portfolio of successful brands including [YRC Freight](#), [YRC Reimer](#), [Holland](#), [Reddaway](#), and [New Penn](#), and provides China-based services through its JHJ joint venture. YRC Worldwide has one of the largest, most comprehensive less-than-truckload (LTL) networks in North America with local, regional, national and international capabilities. Through its team of experienced service professionals, YRC Worldwide offers industry-leading expertise in heavyweight shipments and flexible supply chain solutions, ensuring customers can ship industrial, commercial and retail goods with confidence. Please visit www.yrcw.com for more information.

Web site: www.yrcw.com

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Media Contact: Suzanne Dawson
Linden, Alschuler & Kaplan
212-329-1420
sdawson@lakpr.com

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