



April 3, 2018

## Holland Earns Avery Dennison's Best Transportation Supplier Award for 2017

HOLLAND, Mich., April 03, 2018 (GLOBE NEWSWIRE) -- Holland was named the Best Transportation Supplier for 2017 by Avery Dennison. The award was presented at the Avery Dennison Global Supplier Awards ceremony in Oegstgeest, Netherlands by Avery Dennison representatives Joe Lanagan - Global Director of Indirect Procurement and Laura Astorga - Freight Procurement Manager. Holland was selected based on exemplary performance in measures that include innovation, sustainability, service, overall value and quality.

"Holland is selected by customers for awards like this based first and foremost on our ability to consistently and safely meet their transportation needs," says Jim Ferguson, Holland Senior Vice President, Sales & Marketing. "What encouraged Avery Dennison to single Holland out for this award was the way our proactive communication capabilities kept them fully informed of their shipments. They described our communications as best in class, enabling them to improve service to their customers and giving them a competitive advantage."

Scott Ware, Holland President, credited the Holland terminal managers, staff and drivers for ensuring that Avery Dennison's needs weren't simply met, but exceeded. Holland was one of eight suppliers honored internationally by Avery Dennison. Holland also earned this distinction in 2014.

### About Holland

Holland has long been recognized for delivering the most next-day service lanes in its territory and annually records one of the lowest claim ratios in the industry. Founded in Holland, Mich., in 1929, Holland provides industry-leading, on-time reliability for less-than-truckload shipments in the Central and Southeastern United States and in Eastern Canada. Holland has been recognized by *Logistics Management* magazine with its Quest for Quality award for 32 consecutive years. In 2017, Holland was honored with Quest for Quality awards in these three categories: South/South Central Regional LTL Carriers, Midwest/North Central Regional LTL Carriers and Expedited Motor Carriers. For more information, visit [hollandregional.com](http://hollandregional.com). Holland is a subsidiary of YRC Worldwide (NASDAQ:YRCW).

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