



MyYellow Online Bill of Lading Goes Multiple Carrier

Latest Enhancement Reflects Continued Commitment of Yellow to Listen And Respond to Customer Feedback

OVERLAND PARK, Kan., Jan. 9 /PRNewswire-FirstCall/ -- In a swift response to customer feedback, Yellow Corporation (Nasdaq: YELL), a leader in global transportation services, today announced they have further enhanced its online Bill of Lading feature, "My Bill of Lading," which allows the service to be used for all shipments to any carrier.

The new enhancements will enable MyYellow customers to complete My Bill of Lading using the information stored in their online databases for their shipments with other carriers. While the physical appearance of My Bill of Lading will not change, its functionality will increase and accommodate MyYellow customers all the more.

"The new enhancements to MyBOL demonstrate the commitment of Yellow to listen and respond to feedback from our customers," said Tom Monheim, Vice President Marketing, Yellow Transportation. "The response of MyYellow customers has been extremely positive and during 2002 MyBOL usage has increased 480 percent."

Other improvements made during the past year include a robust database search functionality, a modified BOL form to provide maximum use of the consignee and product databases, a streamlined information entry process, and flexible label processing.

Recently, Yellow Corporation was ranked 8th in InformationWeek's 14th annual "InformationWeek 500" and was ranked 2nd in the Logistics & Transportation category.

About Yellow Corporation

Yellow Corporation is a holding company with wholly owned operating subsidiaries. Its largest subsidiary, Yellow Transportation, offers a full range of national, regional and international services for the movement of industrial, commercial and retail goods. Meridian IQ is a non-asset based company using Web-native technology to provide customers a single source for transportation management solutions and global shipment management. Yellow Technologies is a captive resource providing innovative technology solutions and services exclusively for Yellow Corporation companies. Headquartered in Overland Park, Kansas, Yellow Corporation employs approximately 23,000 people. SOURCE Yellow Corporation

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