



## **Yellow Roadway Corporation Ranks Number One in Its Industry for the Second Consecutive Year in Fortune Magazine 'America's Most Admired Companies'**

### **Ranks #1 in Seven of the Eight Key Criteria of Reputation**

OVERLAND PARK, Kan., March 1 /PRNewswire-FirstCall/ -- For the second consecutive year, Yellow Roadway Corporation (Nasdaq: YELL), a leader in global transportation services, has been ranked Number One in its industry in Fortune's "America's Most Admired Companies" list. In addition, Yellow Roadway ranked number one in seven of the eight criteria of reputation categories: Innovativeness; Employee talent; Use of corporate assets; Social responsibility; Quality of management; Long-term investment value; and Quality of products and services.

Yellow Roadway joins other most admired corporate leaders in this year's annual survey, including Wal-Mart Stores, Southwest Airlines, Procter & Gamble and Starbucks - each with top rankings in their respective industries.

"We are extremely honored by this prestigious recognition," said Bill Zollars, Chairman, President and CEO Yellow Roadway Corporation. "This validation of Yellow Roadway as a leader in its ongoing commitment to its customers is much appreciated."

Fortune Magazine's annual list of America's Most Admired Companies, appearing in the March 8 issue of the magazine, is the definitive report card on corporate reputations. Fortune worked with the Hay Group to establish rankings by taking the ten largest companies by revenues in 64 industries, including foreign firms with large U.S. operations, and surveying 10,000 executives, directors, and securities analysts to rate the companies in their own industries using eight major criteria.

#### About Yellow Roadway Corporation

Yellow Roadway Corporation is a Fortune 500 Company and one of the largest transportation service providers in the world. Through its subsidiaries including Yellow Transportation, Roadway Express, New Penn, Reimer Express, Meridian IQ and Yellow Technologies, Yellow Roadway offers its customers a wide range of asset and non-asset-based transportation services integrated by technology. The Yellow Roadway portfolio of brands provides a comprehensive array of services for the shipment of industrial, commercial and retail goods domestically and internationally. Headquartered in Overland Park, Kansas, Yellow Roadway Corporation employs approximately 50,000 people.

SOURCE Yellow Roadway Corporation

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