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Reddaway Receives 2012 Quest for Quality Award for Performance Excellence

TUALATIN, Ore., Aug. 6, 2012 /PRNewswire/ -- Reddaway (NASDAQ: YRCW) is proud to announce it was named a 2012 Quest for Quality award recipient by *Logistics Management* magazine. Reddaway earned the honor in the Expedited Motor Carriers category. This makes 19 Quest for Quality awards for the company.

"The Quest for Quality award affirms our successful pursuit of service excellence. Recognition in the Expedited Motor Carriers category is especially meaningful as we continue our focus on meeting increasing demand for next-day service in key markets. Our employees understand that shipment delivery a day after pickup is a true competitive advantage for our customers. We look forward to providing consistently high levels of service quality to customers who rely on us for [extensive next-day coverage and timely, damage-free deliveries](#)," said TJ O'Connor, president of Reddaway.

The Quest for Quality program is regarded as one of the most important measures of customer satisfaction and performance excellence in the transportation and logistics industry. Quest for Quality winners are determined by the readers of *Logistics Management* magazine. Logistics and supply chain decision makers rate providers in the areas of on-time performance, value, customer service, information technology and equipment/operations.

About Reddaway

Reddaway, founded in Oregon City, Ore., has served the Pacific Northwest since 1919. Through its comprehensive regional service center network, Reddaway has built a long-standing tradition of [reliable, next-day and two-day delivery services](#) for less-than-truckload shipments in the western United States and Canada, including Alaska and Hawaii. For more information, visit reddawayregional.com. Reddaway is a subsidiary of YRC Worldwide.

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