

Holland Named 2017 True Value LTL Carrier of the Year

Holland earns inaugural nod by True Value

HOLLAND, Mich., July 20, 2017 (GLOBE NEWSWIRE) -- Holland, a leader in Central and Southeastern next-day delivery, has been named 2017 LTL Carrier of the Year by True Value, one of the world's largest retailer-owned hardware cooperatives. Holland received this inaugural award at the carrier conference held at True Value headquarters in Chicago on June 28.

"Our entire team is honored to receive this distinction from True Value and Holland is proud to be its most trusted LTL transportation partner," said Holland Senior Vice President of Sales and Marketing Jim Ferguson. "Striving to meet and exceed our customers' expectations is always our main goal and this award motivates us to continue providing our best to all of our customers."

The winner was selected based on the following categories: claims ratio, on-time service, customer service and communication, and positive comments on the monthly feedback sheets.

About Holland

Holland has long been recognized for delivering the most next-day service lanes in its territory and annually records one of the lowest claim ratios in the industry. Founded in Holland, Mich., in 1929, Holland provides industry-leading, on-time reliability for less-than-truckload shipments in the Central and Southeastern United States and in Eastern Canada. Holland, recognized by *Logistics Management* magazine with its 2016 Quest for Quality award for 31 consecutive years, was honored for performance excellence in the Midwest/North Central LTL Regional Motor Carriers category. For more information, visit hollandregional.com. Holland is a subsidiary of YRC Worldwide (NASDAQ:YRCW).

Website: <u>hollandregional.com</u> Facebook: <u>http://www.facebook.com/hollandregional</u> Twitter: <u>http://www.twitter.com/hollandregional</u> LinkedIn: <u>http://www.linkedin.com/company/holland</u> YouTube: <u>http://www.youtube.com/hollandregional</u> GooglePlus: <u>https://plus.google.com/u/0/+Hollandregional/posts</u>

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