



Proactive Alerts Enhance Holland Freeze Protection Service

OVERLAND PARK, Kan. - Oct. 29, 2010 - Holland, a subsidiary of YRC Worldwide Inc. (Nasdaq: YRCWD), recently announced a new enhancement to its Freeze Protection Service. Now, e-mail weather alerts are available to customers who sign up for the communications.

E-mail alerts enable shippers to better plan their transportation and inventory strategies to ensure their supply chains remain efficient during the winter. This is particularly important for companies handling products that are susceptible to freezing.

The Holland Freeze Protection Service builds on the transit speed of the largest network of next-day delivery points in the region and the operational efficiencies which ensure shipments move quickly to their destinations. Less time in transit means less time for freezing to occur.

In addition, Holland service centers are equipped with technically-engineered and environmentally safe CargoQuilt® covers. The quilts provide an extra blanket of protection to drums, pallets and totes. Shipments maintain temperatures above 32-degrees Fahrenheit from pickup to delivery. "Warm rooms" also are available for use over weekends as necessary to protect freezable shipments.

"Many of today's aqueous-based chemical products are susceptible to freezing. Even after thawing, once frozen they may be unusable, potentially creating production delays or damaging vendor relationships," says Jeff Rogers, president - Holland. "With a 99.99% claim-free rate for cold-sensitive shipments, our systems, equipment and procedures ensure products arrive on time and damage free."

Freeze Protection Service is available Monday through Friday on pickups for all direct service points in the Holland network. To receive the new e-mail weather alerts or get additional information, visit <http://yrcregional.com/hollandregional/services/freezeProtect.shtml> or contact a Holland account executive.

About Holland

Holland is a YRC Worldwide company offering transportation solutions throughout the Midwestern and Southeastern United States and Eastern Canada. Holland makes claim-free deliveries a top priority, and its on-time performance has long been considered an industry standard.

About YRC Worldwide

YRC Worldwide Inc., a Fortune 500 company headquartered in Overland Park, Kan., is a leading provider of transportation and [global logistics services](#). It is the holding company for a portfolio of successful brands including [YRC](#), [YRC Reimer](#), [YRC Glen Moore](#), [Reddaway](#), [Holland](#) and [New Penn](#), and provides China-based services through its Jiayu and JHJ joint ventures. YRC Worldwide has the largest, most comprehensive network in North America with local, regional, national and international capabilities. Through its team of experienced service professionals, YRC Worldwide offers industry-leading expertise in heavyweight shipments and flexible supply chain solutions, ensuring customers can ship industrial, commercial and retail goods with confidence. Please visit www.yrcw.com for more information.

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