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Holland Encourages Women to Take the Wheel

HOLLAND, Mich., March 23, 2015 (GLOBE NEWSWIRE) -- Holland, an industry-leader in next-day transportation, has expanded its efforts to attract women to the professional driving occupation through its Silver-Level partnership with Women in Trucking (WIT). As part of the sponsorship, Holland will be a key supporter of WIT's "Salute to Women Behind the Wheel" event at the Mid-America Trucking Show (MATS) in Louisville, KY at 11:00 a.m. (EDT) on March 28. Holland's involvement in Women in Trucking and the March event underscore the company's ongoing efforts to encourage women to explore the opportunities for interesting, well-paying careers as professional drivers. Visit Holland at booth #63025 during the Mid-America Trucking Show, March 26-28.

"We already have dozens of women behind the wheel, serving customers as both city and over-the-road drivers at terminals throughout our network," said Steve Blubaugh, Holland's Vice President of Human Resources. "These professionals prove every day that being a driver can be a satisfying career choice for both women and men. We are always eager to speak with potential new employees, both female and male, who are able to meet our high standards for safety, service and reliability. I hope our involvement with the Women in Trucking organization encourages more women to consider careers as professional drivers--and specifically, drivers for Holland--as a career option."



Holland partnered with Women in Trucking to help overcome the misperception that women can't perform the duties of a professional driver. Through its outreach, education and events like "Salute to Women Behind the Wheel," WIT is playing an important part in encouraging many talented and capable women who are interested in driving to pursue that interest.

"Opportunities for women have never been better than they are now," said Chastity Troyer, Holland's recruiting manager. "Transportation companies like Holland are eager to find new, qualified drivers to add to our team. Working together with Women in Trucking, we will continue to remove the obstacles faced by women who would like or want to pursue a career in trucking."

The "Women Behind the Wheel" event at MATS is open to all women drivers holding valid commercial operator's licenses. The event will recognize the service provided to the industry by professional female drivers.

Watch [a video featuring Holland driver Melody Clark](#), as she talks about why she chose a career in trucking and what she does each day on the job. For more information about Women in Trucking, visit <http://womenintruck.org/>.

About Holland

Holland has long been recognized for delivering the most next-day service lanes in its territory and annually records one of the lowest claim ratios in the industry. Founded in Holland, Mich., in 1929, Holland provides industry-leading, on-time reliability for less-than-truckload shipments in the central and southeastern United States and in eastern Canada. Holland, recognized by *Logistics Management* magazine with its 2014 Quest for Quality award for 29 consecutive years, was honored for performance excellence in South/South Central LTL Regional Motor Carriers and Midwest/North Central LTL Regional Motor Carriers. For more information, visit hollandregional.com. Holland is a subsidiary of YRC Worldwide (Nasdaq:YRCW).

Website: hollandregional.com

Facebook: <http://www.facebook.com/hollandregional>

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